



Building an Origami Owl® business is ALWAYS better when you do it together. Now it's time to soar higher by focusing on four key activities: generating 99 PV monthly, personally sponsoring New Designers, achieving Storybuilder AND earning Owlchiever!

## create a TEAM.

**Sign Up Period:** August 2, 2016 at Noon CT – August 15, 2016 at 11:59 p.m. CT

**Challenge Period:** August 1, 2016 – September 30, 2016 at 11:59 p.m. CT

## How It Works

**Choose Your Better Together Team!** Start with a Team Captain who will register your team of at least 3, but no more than 5 Designers. Only one Designer on your Team can be an Executive Team Leader or above.

**Sign Up!** Have your Team Captain sign you up in their Back Office under “MyO2 Business” before August 15, 2016 at 11:59 p.m. CT.

**Start Working Together!** Focus on the activities that generate points during the designated time frame and go after it! You can track your points in your Back Office by viewing the Leader Board under “MyO2 Business.”

**Sponsor to add more points!** Personally sponsor New Designers in the designated contest period and you'll also earn points on THEIR activities! New Designers count if their enrollment date is on or after August 1, 2016.

## earn POINTS.

### The Points

Better Together Team Members and new, personally sponsored Designers who join Origami Owl during the contest period will **EACH** add points to your team for doing the following:

- ♥ 1 Point = Producing 99 PV in a month
- ♥ 2 Points = Achieving Storybuilder in a month
- ♥ 5 Points = Achieving Owlchiever in a month (including Jumpstart to Owlchiever)
- ♥ 10 Points = By Achieving 10 Owlchiever Points in a month

### Make Your Team Points *soar* With Bonus Points Each Month When...

- ♥ 3 Who Achieve Storybuilder = **2X** Your Total Team Points
- ♥ 3 Who Achieve Owlchiever = **10X** Your Total Team Points
- ♥ 5 Who Achieve Storybuilder = **4X** Your Total Team Points
- ♥ 5 Who Achieve Owlchiever = **20X** Your Total Team Points

Note: Only one bonus point category will apply per month; the highest bonus point category achieved will be applied in the event the team achieves multiple categories. “Team Members” applies to Better Together Team Members AND newly sponsored Designers who start their business during the challenge period.

## win PRIZES.

### Every Team Can Win!

Every Team who meets the following criteria will earn \$25 USD | \$35 CAD in O2 Credits for each Better Together Team Member:

- ♥ 5 Team Members are active with 99 PV both months
- ♥ At least 3 Team Members achieve Storybuilder both months
- ♥ At least 2 Team Members achieve Owlchiever during promotion period
- ♥ At least 1 Team Member personally sponsors 1 New Designer who is active with 99 PV during the promotion period.

## Top 10 Teams!

Top 10 Teams will earn prizes that range in value from \$125 USD to \$2000 USD. We will be announcing prize details soon. Here's what you can expect to see.

Place	Prize	Estimated Prize Value
6-10 <sup>th</sup>	<b>"Leave a Little Sparkle Wherever You Go" Prize Pack</b> Prize includes our favorite O2 Looks	\$125 USD
5 <sup>th</sup>	<b>"Get Your Sparkle On" Prize Pack</b> Prizes from Kate Spade, Swarovski & O2	\$250 USD
4 <sup>th</sup>	<b>"Every Day I'm Sparkling" Prize Pack</b> Prizes from Kate Spade, Swarovski & O2	\$500 USD
3 <sup>rd</sup>	<b>"You Can't Handle All Of This Sparkle" Prize Pack</b> Prizes from Kate Spade, Swarovski & O2 Collection	\$750 USD
2 <sup>nd</sup>	<b>"The World At Your Fingertips " Prize Pack</b> Prizes include: Apple Watch + GoPro HERO4 Silver + iPad	\$1000 USD
1 <sup>st</sup>	<b>"It's Time to Jet Set Together"</b> Since it is the Better Together Team Challenge, together the 1 <sup>st</sup> place team will select which trip they want to take from these three awesome options! <ol style="list-style-type: none"> <li>1. <b>Jet Set to the Nest</b> (Fall 2016 or Spring 2017) Trip Includes: Coach Roundtrip Airfare, 3 Nights Hotel Stay, Dinner with the Founders, Private Nest Tour, Meeting with the VP of Sales, and Gift Bag.</li> <li>2. <b>Cruise the Caribbean</b> -7 Day Caribbean Cruise with a shared cabin (Airfare not included).               <ul style="list-style-type: none"> <li>♥ If you already earned the Cruise for 1 or 2, congratulations! The prize can also be used for an additional person to Cruise the Caribbean with you (same as a buy-in guest).</li> </ul> </li> <li>3. <b>Join O2 for Convention 2017 in Phoenix</b> - Trip Includes: Roundtrip Airfare, Convention Ticket and 4 nights at an O2 Host Hotel.</li> </ol>	\$2000 USD



**Disclaimer:** Any brand names, trademarks or companies mentioned during the 'Better Together O2 Team Challenge' ("Challenge") is referenced only to identify the products procured by O2 as Prize(s) in connection with Challenge and all rights to those registered marks remain with the respective owners. Those brand names, trademarks and companies are not sponsors of the Challenge and bear no involvement, responsibility or liability for the Challenge.