



Building an Origami Owl® business is ALWAYS better when you do it together. Start 2017 by focusing on four key activities: personally selling, personally sponsoring new Designers, achieving Storybuilder and Owlchiever!

## create a TEAM.

**Sign Up Period:** December 19, 2016 at 2:00 p.m. CT – January 6, 2017 at 11:59 p.m. CT

**Challenge Period:** January 1, 2017 – February 28, 2017 at 11:59 p.m. CT

## How It Works

**Choose Your Better Together Team!** Start with a Team Captain who will register your team of at least (3), but no more than (5) Active Designers. Only one Designer on your team may hold the rank of ‘Career Title Executive Team Leader’ or above.

**Sign Up!** Have your Team Captain sign you up your entire team in their Back Office, go to MYO2 BUSINESS> TEAM CHALLENGE before January 6, 2017 at 11:59 p.m. CT.

**Start Working Together!** Focus on the activities that generate points during the designated challenge period and go after it! You can track your points and Team’s position in your Back Office by visiting MYO2 BUSINESS> TEAM CHALLENGE> See Leader Board.

**Sponsor to add more points!** Personally sponsor new Designers during the challenge period and you’ll also earn points based on THEIR activities! New personally sponsored Designers may contribute points to your team if their enrollment date is on or after January 1, 2017 at 12:00 a.m. CT.

## earn POINTS.

### Team Points

Team members and new Designers personally sponsored by the team during the Challenge Period will each add points to your team for doing the following:

♥ **1 POINT** = **Generating 99 PV** during one calendar month

♥ **2 POINTS** = **Achieving Storybuilder** during one calendar month

♥ **5 POINTS** = **Achieving Owlchiever** during one calendar month

♥ **10 POINTS** = **Earning 10 Owlchiever Points** during one calendar month

### Bonus Point Multipliers

A team may earn bonus points each month when the team members or the team members and the new Designers personally sponsored by the team during the Challenge Period achieve the following during one calendar month:

♥ **3 Storybuilders** ➡ **2x TOTAL TEAM POINTS**

♥ **5 Storybuilders** ➡ **4x TOTAL TEAM POINTS**

♥ **3 Owlchievers** ➡ **10x TOTAL TEAM POINTS**

♥ **5 Owlchievers** ➡ **20x TOTAL TEAM POINTS**

**NOTE** – A team will receive bonus points from the highest bonus point multiplier activity earned for the month. Only one bonus point multiplier can be earned per calendar month during the Challenge Period.

## win PRIZES.

### Every Team Can Win!

Every team may qualify to earn a \$25 USD| \$33 CAD O2 Credit for each Better Together Team Member if the team meets the following requirements:

- ♥ Each team member is active generating a minimum of 99 PV in both January and February.
- ♥ At least (3) team members or a combination of (3) team members and new Designers personally sponsored by the team during the challenge period achieve Storybuilder during the Challenge Period.
- ♥ At least (2) team members or a combination of (2) team members and new Designers personally sponsored by the team during the challenge period achieve Owlchiever during the Challenge Period.
- ♥ At least (1) team member personally sponsors (1) new Designer who is active generating 99 PV during the Challenge Period and is added prior to February 28, 2017.

### Top 10 Teams!

Top 10 Teams will earn prizes that range in value from \$75 USD to \$1500 USD. You loved the prizes during the last challenge, just wait to see what we have for you this time! Here's a sneak peek. Prize details will be announced during the challenge period. It's time to get excited!

<u>Place</u>	<u>Prize</u>	<u>Estimated Prize Value</u>
6-10 <sup>th</sup>	<b>"BE unique"</b> Prize includes our favorite O2 Looks	\$75 - 200 USD
5 <sup>th</sup>	<b>"BE captivating"</b> This Kate Spade handbag is truly captivating in pink.	\$250 USD
4 <sup>th</sup>	<b>"BE extraordinary"</b> A Kate Spade purse is extraordinary, but just wait until you see how we accessorized it FOR THOSE LAZY <i>daisies</i> .	\$500 USD
3 <sup>rd</sup>	<b>"BE bold"</b> Be bold, with your iPad Air 2 with AppleCare. Use your \$100 iTunes Gift Card to purchase apps to enhance this powerful tool for your business. Oh, don't forget to capture your journey along the way with your Fujifilm Instax® Mini 70 Camera case and film included.	\$750 USD
2 <sup>nd</sup>	<b>"BE innovative"</b> It's time to be innovative and explore the endless possibilities with your 128 GB iPad Pro including Apple Pencil and AppleCare.	\$1000 USD
1 <sup>st</sup>	<b>"BE inspired"</b> Since it is the Better Together Team Challenge, together the 1 <sup>st</sup> place team will decide which trip they want <ul style="list-style-type: none"><li>♥ <b>SOAR Saturday at the Nest (April 2017)</b> <u>Trip Includes:</u> Coach Roundtrip Airfare, 1 or 2 Nights Hotel Stay (TBD), Lunch with the Founders, and Meeting with the VP of Sales.</li><li>♥ <b>Join O2 for Convention 2017 in Phoenix</b> <u>Trip Includes:</u> Coach Roundtrip Airfare, Convention Ticket, 4 nights at an O2 Host Hotel (per Designer).</li></ul>	\$1500 USD



**Disclaimer:** Any brand names, trademarks or companies mentioned during the 'Better Together O2 Team Challenge' ("Challenge") is referenced only to identify the products procured by O2 as Prize(s) in connection with Challenge and all rights to those registered marks remain with the respective owners. Those brand names, trademarks and companies are not sponsors of the Challenge and bear no involvement, responsibility or liability for the Challenge.