

ready...set...

BUILD YOUR LIVING LOCKET!

After you have built (and saved) your own favorite Living Locket® designs, it is time to BOOK. SELL. SHARE and EXPAND! Try out these suggested tips, then add your genius ideas and best practices!

BOOK SUGGESTED TIP:

Invite one of your VIP Customers to be your first Hostess so she can share this new tool with her friends and family.

"Kim, NOW is the perfect time to gather your friends and family to create a Living Locket with Origami Owl. I would love for you to be my first Hostess with our brand-new virtual Living Locket Builder. Your friends and family will be able to create a personalized Living Locket right at their fingertips! Let's gather your friends next week!"

Be sure to attach the link to your Locket Builder so she can see, firsthand, how exciting this new tool is.

MY IDEAS

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SELL SUGGESTED TIP:

Grab a neighbor, friend or co-worker and start a personalized Living Locket for her.

"Tell me a few things about yourself and I'll get your virtual Living Locket started! Once I'm done, I'll send you the link so you can play and adjust. Once you've built your story, send me a photo!"

MY IDEAS

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SHARE (SPONSOR) SUGGESTED TIP:

Reach out to a friend, family member or past Customer who showed interest in joining Origami Owl.

"SSHHH! Origami Owl has a new virtual Locket Builder tool launching in July. This will make working an Origami Owl business and connecting with Customers on the go so simple! Here is a sneak peek. Keep in mind, when you join, you will receive a \$100 product credit that you can apply to a Living Locket® creation! "

In the Locket Builder, create a personalized Living Locket (approx. \$100 in value) for her and share it with your message.

MY IDEAS

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EXPAND SUGGESTED TIP:

Snap a picture of your favorite Origami Owl Living Locket and post it on your social media business page.

Follow up, individually, with those who "like" or comment. Share your Locket Builder link with them and encourage them to create their own personalized look.

MY IDEAS

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