



ORIGAMI OWL®

HOW TO GET RECOGNIZED AT THE 2021 O2 EXPERIENCE

Origami Owl® **LOVES** to recognize **YOU**, especially at The O2 Experience! Our convention is a chance for thousands of Designers to come together and celebrate each other's achievements. Here are the specific categories of Designers who will be recognized at The 2021 O2 Experience.

JUNE 1, 2020 - MAY 31, 2021

RANK ADVANCEMENTS

- + Team Leaders
- + Senior Team Leaders
- + Executive Team Leaders
- + Team Managers
- + Senior Team Managers
- + Executive Team Managers
- + Directors
- + Senior Directors
- + Executive Directors
- + Field Vice Presidents
- + Senior Field Vice Presidents
- + Executive Field Vice Presidents

TOP TEN IN SALES*

Designers who achieve top ten overall in sales will be recognized.

TOP TEN IN SPONSORING**

Designers who achieve top ten overall in sponsoring will be recognized.

12-MONTH PERSONAL VOLUME CONSISTENCY RECOGNITION

- + 100 PV + 1000 PV
- + 250 PV + 1500 PV
- + 500 PV + 2500 PV
- + 750 PV

\$500K MILESTONE ACHIEVEMENT

Designers who have earned \$500,000 or more in career earnings with Origami Owl.

MILLION DOLLAR MILESTONE ACHIEVEMENT

Designers who have earned \$1 Million or more in career earnings with Origami Owl.

2021 INCENTIVE TRIP EARNERS

Designers who earned the 2021 Coastal Vacay incentive trip.

CULTURE AWARDS

Designers nominated by other Designers to be recognized for living out the O2 mission and core values. Nominations are being accepted now through May 31, 2021.

RISING STAR DESIGNERS

The Rising Star awards are for New Designers who have consistent sales and sponsoring activity during their first Convention year. These awards will be decided by the Origami Owl Founders and Sales Team.

SEPTEMBER 1, 2020 - DECEMBER 31, 2020

LEVEL-UP LEADERSHIP CHALLENGE

- + Tier 2
- + Top 3 Designers

*All ties will be broken by PV.

**To be qualified for Top in Sponsoring, new Designer must reach a minimum of 100 PV in any given month during recognition period. Annies are not included in Personal Sponsoring total.