

 2021

CULTURE

AWARD NOMINATIONS

ORIGAMI OWL®



The 2021 O2 Culture Awards represent what Origami Owl® holds dear—our mission. The Culture Awards are the heart of who we are!

There are five Culture Awards given at the O2 Experience {Origami Owl's annual convention} that reflect what's most important in Origami Owl's culture. Nominations are based on the criteria listed below for each of these awards, so be sure to read it closely.

The Designer nominated does NOT need to attend the O2 Experience to be nominated for a Culture Award!

You may nominate a Designer, or yourself, by sending an email to cultureawards@origamiowl.com with the following information by June 30, 2021:

- Award Category – **please place this information in the subject line of your email**
- Designer Name and ID
- Designer's City and State
- Your Name
- Your Relationship to the Nominee
- Reason for Nominating (**500 words or less**)

Again, nominations will be accepted through Wednesday, June 30, 2021. Please ensure your nomination email includes all the information requested above.

Award Categories:

Love, Inspire, Motivate Award

A Designer who:

- Genuinely loves and inspires all; a person who is approachable and empathetic in all circumstances.
- Is capable of positively affecting any situation, helping others to realize every situation, and presents a chance to be a Force For Good®.
- Is both a committed professional mentor and compassionate personal coach.
- Has a personal story that inspires others.



Force For Good Award

A Designer who:

- Represents the O2 mission statement in every aspect of his or her life.
- Uses the O2 jewelry opportunity to positively impact the lives of others.
- Leads and serves their team in every way.
- Has made significant efforts to be a Force For Good in their community, and has made extraordinary sacrifices for others.
- Contributes to charitable organizations by volunteering their time, or donating to a cause they are passionate about.

Most Inspiring Young Entrepreneur

An Owlette or BRO (young girl or boy, ages 11-17) who:

- Has embraced their role and demonstrated commitment to learn about O2's jewelry opportunity.
- Lives the O2 mission and embodies the Core Values in every aspect of life.
- Inspires and motivates peers through positive action.

Most Inspiring Young Entrepreneur Team

An Owlette or BRO team who:

- Embodies the O2 mission and Core Values.
- Has overcome adversity or challenging circumstances.
- Has achieved success with their jewelry business.
- Serves as a role model for other Young Entrepreneur teams.



Heart of O2 Award

The highest level of Designer recognition, given by the O2 Founders.

A Designer who:

- Is the embodiment of O2, our mission and Core Values, and lives them every day in every way.
- Is committed to mentoring all Designers (even those who are not part of her/his team), and makes it a priority to help them achieve success with their jewelry businesses and in their lives.
- Has contagious enthusiasm, and energizes others to make a difference in their lives and the lives of others.
- Shows genuine selflessness and repeatedly performs daily acts of kindness and has an extraordinary commitment to changing the lives of those who are less fortunate.
- Contributes to a cause they are passionate about; donates time and/or resources to charitable giving efforts.
- A role model for all to learn from.